

# Homeware Stores and Vend.

Grow your bookstore & gift shop with Vend POS.



# 01

## Why is Vend perfect for your bookstores, gift shops, and homeware store?

Vend is fast, user-friendly and lets you [make sales](#), [take payments](#) and [manage inventory](#), from anywhere in the store – whether you're in the showroom, on the sales floor, or behind the counter.

Vend helps you serve customers faster. You can set up [Quick Keys](#) so your most popular products are all just one tap away.

It's easy to scale and manage your entire operation with Vend. Link your instore POS to your online store, add more outlets or locations, and manage everything from one convenient system.



Tessuti, New Zealand

# 02

## What workflows are best suited to your bookstores, gift shops, and homeware stores?

If you're selling furniture or highend items, you can use Vend's [Layby / Lay-away](#) features and [on account sales](#) and allow your customers to pay in installments or enable them to pay a deposit to secure products for later purchase.

Make sure your customers buy all their homeware needs from you with Vend's [Customer Loyalty](#) features. Customers can earn loyalty on what they buy, while you get the ability to track purchase history and personalize their offers, products, or services.

Selling homeware sets or bundles? Use [composite products](#) to group items together and sell them as bundles, while still tracking the inventory of each individual product.

### **Need a better idea on how to manage inventory with Vend?**

[Download this product CSV template for homeware retailers](#) to learn more about variants, composite products, and other item information that you can manage and track with Vend.

# 03

What are the recommended add-ons for bookstores, gift shops, and homeware stores?



**CUSTOMER LOYALTY:** [Collect Rewards](#)

This cloud-based loyalty and marketing tool sits on top of the Vend loyalty system and lets you reward your customers regularly, send text/email notifications, and collect data on their preferences and purchase histories.



**EMPLOYEE SCHEDULING:** [Deputy](#)

Use this intelligent staff rostering solution to schedule shifts, add employee notes, and track the performance of sales associates.



**ACCOUNTING:** [Xero](#), [Quickbooks](#)

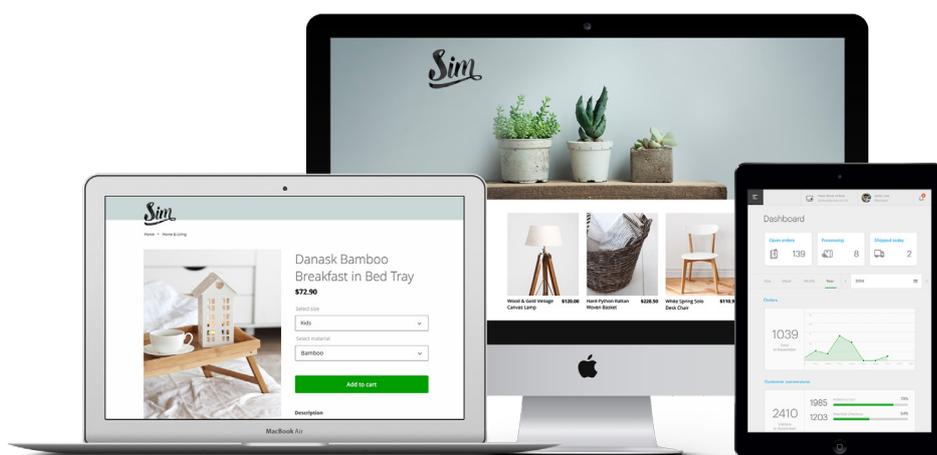
Cloud-based software makes accounting tasks such as end of day reconciliations, invoicing, and account management quick and easy.

[Learn more about Vend add-ons here.](#)

# 04

## What hardware is best suited for bookstores, gift shops, and homeware stores?

Homeware store owners can run Vend on an iPad, laptop, or desktop computer. You can also set up the system with your [barcode scanners](#), [receipt printers](#) and label printers, so you can make sales and manage stock with ease.



[Learn more about Vend compatible hardware here.](#)

# 05

## Who's using Vend?

[Cat Socrates](#) is just one of many homeware stores using Vend, and the system has enabled them to smoothly run and scale their business.



*“Before Vend, we were using a cash register to run our business and it was exceedingly painful as the business grew. We love the Vend system. We get a clear picture on sales and stock and the Xero integration makes it easy to manage our accounting.”*

Hellen Jiang, Cat Socrates, Singapore

# 06

## What's next?

If you're ready to try Vend, [sign up for a free 14-day trial](#) today to get started.

Need more information? [Talk to us!](#) We'd be happy to discuss your questions or concerns and help you decide if Vend is right for your business.

Email us: [sales@vendhq.com](mailto:sales@vendhq.com)

Contact us: [vendhq.com/contact](http://vendhq.com/contact)



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# About Vend.

Vend is a cloud-based retail software platform that enables retailers to accept payments, manage their inventories, reward customer loyalty and garner insights into their business in real time. Vend is simple to set up, works with a wide range of point-of-sale devices and operates on any web-capable device with a browser.

Whether it's simplifying the inventory process, cutting 30 minutes from their end-of-day bookkeeping or making it simpler for them to sell their products on multiple channels, Vend's mission is to make retailers' lives easier.

With Vend, retailers are able to focus less on transaction and inventory concerns and more on creating that relationship with their customers. Vend aims to empower merchants by putting the right data and tools into retailers' hands and enabling them to do things themselves – and succeed.



Run the worlds best retail  
[www.vendhq.com](http://www.vendhq.com)

