

Sports & Outdoors and Vend.

Grow your sports & outdoors business with Vend.



01

Why is Vend perfect for your sports & outdoors business?

Vend is fast, user friendly, and enables you and your staff to get things done even when you're on your feet. Our [mobile POS](#) system lets you [make sales](#), [take payments](#) and [manage inventory](#) whether you're behind the counter or on the floor.

Thanks to real-time [reporting](#) that can be accessed through your computer or mobile device, you can check in on your business anytime, anywhere.

Vend lets you maintain a [customer database](#) so you can keep records of customer visits and purchase histories.



Sydney Skydivers, Australia

02

What workflows are best suited to sports & outdoors retail?

If you bundle your products or services, use Vend's [composite products](#) feature to group and sell items or services together, while still tracking the inventory of individual products.

Do you sell big ticket items like bikes or equipment? Use Vend's [layby/layaway](#) features and [on account sales](#) and allow your customers to pay in installments or enable them to pay a deposit to secure products for later purchase.

Vend helps you with all your inventory management needs, from [purchase orders](#) and [stock transfers](#) to [inventory counts](#) and reporting.

Need a better idea on how to manage inventory with Vend?

[Download this product CSV template for sports and outdoors retailers](#)

to learn more about variants, composite products, and other item information that you can manage and track with Vend.

03

What are the recommended add-ons for sports & outdoors retail?



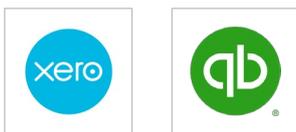
PAYMENTS: [PayPal](#), [Mercury](#), [iZettle](#), [Tyro](#), [Smartpay](#)

These great payment providers enable you to take payments, minimize user error and make end of day reconciliations easy.



EMPLOYEE SCHEDULING: [Deputy](#)

Use this intelligent staff rostering solution to schedule shifts, add employee notes, and track the performance of sales associates.



ACCOUNTING: [Xero](#), [Quickbooks](#)

Cloud-based software makes accounting tasks such as end of day reconciliations, invoicing, and account management quick and easy.

[Learn more about Vend add-ons here.](#)

04

What types of hardware are best suited for sports & outdoors retail?

Sports and outdoors retailers can run Vend on an iPad, laptop, or desktop computer. You can easily set up the system with your [barcode scanners](#), [receipt printers](#) and label printers, so completing sales and managing inventory is a breeze.



[Learn more about Vend compatible hardware here.](#)

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Who's using Vend?

If you're looking for other sporty retailers using Vend, check out [Shoes Feet Gear](#), a fitness retail store and podiatry clinic in Australia.



“We are a unique store concept that combines specialty retail with podiatry medical services and we needed a simple yet flexible solution for our POS and stock management. Vend’s simple integrations make it easy to tailor solutions to our unique and changing situations. Integrations with accounting, reporting, loyalty, mailing and anything else you can imagine makes managing our business seamless and accurate.”

Peter Charles, Owner, Shoes Feet Gear, Australia

06

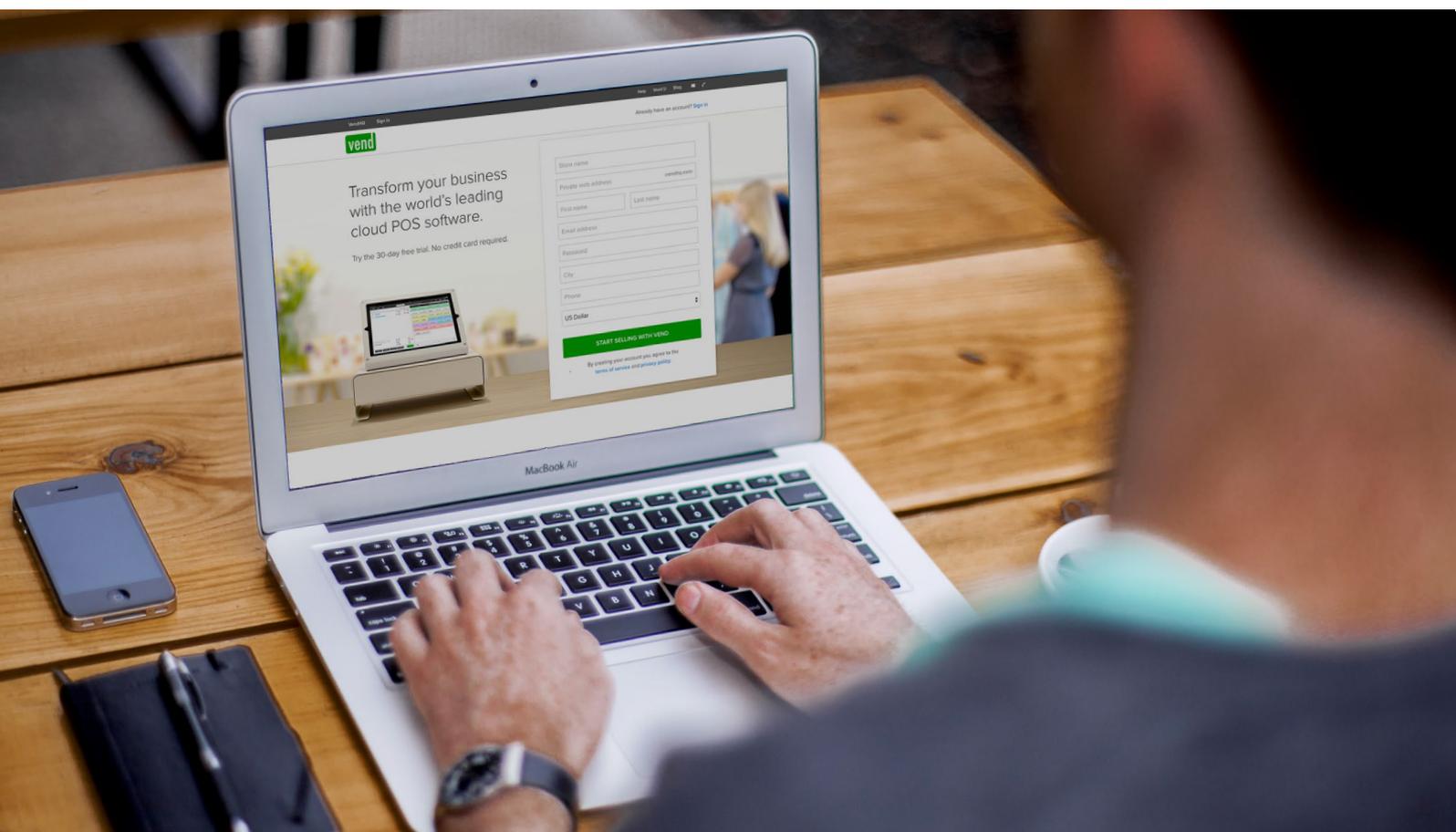
What's next?

If you're ready to try Vend, [sign up for a free 14-day trial](#) today to get started.

Need more information? [Talk to us!](#) We'd be happy to discuss your questions or concerns and help you decide if Vend is right for your business.

Email us: sales@vendhq.com

Contact us: vendhq.com/contact



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About Vend.

Vend is a cloud-based retail software platform that enables retailers to accept payments, manage their inventories, reward customer loyalty and garner insights into their business in real time. Vend is simple to set up, works with a wide range of point-of-sale devices and operates on any web-capable device with a browser.

Whether it's simplifying the inventory process, cutting 30 minutes from their end-of-day bookkeeping or making it simpler for them to sell their products on multiple channels, Vend's mission is to make retailers' lives easier.

With Vend, retailers are able to focus less on transaction and inventory concerns and more on creating that relationship with their customers. Vend aims to empower merchants by putting the right data and tools into retailers' hands and enabling them to do things themselves – and succeed.



Run the worlds best retail
www.vendhq.com

